

Become Our Next *Partner in a SAFE Community!*

Imagine our community free of sexual violence. In New Mexico, 1 in 4 women and 1 in 20 men are victims of attempted or completed rape each year. Only 17% of these assaults are reported to law enforcement. Sexual assault victims feel fear, shame and guilt – emotions which often get in the way of reporting. Victim blaming and low rates of conviction add to the problem. But change CAN happen and it can happen right here in our community! The Sexual Assault Nurse Examiners program would like to invite you to become a ***Partner in a SAFE Community***. Our SAFE campaign is aimed at providing public education and outreach services so that we as a community can take steps to end sexual violence. The SAFE logo will also be the central focal point for fundraising efforts that support direct services for victims of sexual assault in Otero & Lincoln Counties.

How do I become a partner?

Ending sexual violence is a community effort! We need your help in spreading the word about healthy relationships, appropriate behaviors and community resources. But we also need your financial support to continue providing direct victim services and to continue prevention efforts throughout our community. Here are some ways you can contribute to our SAFE community campaign.



1. ***Make an individual donation.*** If everyone in Otero and Lincoln Counties gave \$1 each year, you would fully fund all our services and education programs. What a difference \$1 can make!
2. ***Make a business donation.*** We know our businesses give to so many organizations in town. If your business would like to donate to SAFE, we will recognize you as a ***Partner*** with a plaque and publicity. Our business sponsors make a huge difference in our operations!
3. ***Join the challenge!*** Each month, we will be recognizing our ***Big Heart! Partner in a SAFE Community.*** We are asking businesses to help us spread the word and raise funds and we want to recognize you for your efforts. Each month, the business or organization that raises the most money for the SAFE campaign will get our ***Big Heart! Award*** including recognition on our website, on Facebook and in the Alamogordo Daily News! Raise money in whatever way suits you best – put out a donation bucket, ask employees to chip in – you'll be supporting our efforts AND starting a very important dialogue in our community about ending sexual violence.

Donation to the SAFE campaign can be made through our website (www.oterocountysane.org) and Facebook page (facebook.com/Building-a-SAFE-Community). Or you can mail donations to the Partners in a SAFE Community, c/o SNMWA, PO Box 2626, Alamogordo, NM 88310. Your donation is tax deductible and we will provide a tax receipt for donations over \$20 or upon request. Please make checks payable to ***Southern New Mexico Wellness Alliance*** with "SAFE Campaign" in the memo line.

A SAFE Community is Within Reach! Join us today!